

## PLYMOUTH CITY COUNCIL

**Subject:** Dementia Strategy and Action Plan 2014-15  
**Committee:** Cabinet  
**Date:** 2 September 2014  
**Cabinet Member:** Councillor Ian Tuffin  
**CMT Member:** Carole Burgoyne (Strategic Director for People)  
**Author:** Rachel Silcock, Commissioning Officer  
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**Ref:**

**Key Decision:** Yes

**Part:** I

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### **Purpose of the report:**

The purpose of this report is to recommend that the Cabinet gives approval to the Joint Clinical Commissioning Group and Plymouth City Council Dementia Strategy 2014 – 15 and the associated Plymouth Action Plan for 2014 – 15.

The National Dementia Strategy, published in 2009, set new standards for dementia care. In March 2012 the Prime Minister launched a Dementia Challenge and set out plans to go further and faster in improving dementia care, focussing on raising diagnosis rates, improve the skills and awareness needed to support people with dementia and their carers and improve dementia research.

The National Strategy has three outcome areas:

- raising awareness and understanding;
- early diagnosis and support;
- living well with dementia.

There has been a well-established Joint Dementia Strategy in Plymouth, led by Plymouth City Council and health commissioners, since 2010 which was based on extensive consultation with people with dementia and their carers.

A refreshed strategic document has now been produced called ‘Living Well With Dementia in Plymouth and Devon: Making Progress’, which sets out progress so far across the whole of the Northern, Eastern and Western Devon Clinical Commissioning Group (NEW Devon CCG) area including Plymouth and includes the strategic aims for the next 2 years which are:

- Raising awareness and understanding, including developing Dementia Friendly Communities
- Improving early diagnosis
- Living well with dementia
- Ensuring support for carers
- Continual improvement in quality of care in integrated services.

A renewed Dementia Action Plan for Plymouth has been set up to ensure that these aims are achieved and this has been developed in consultation with people with dementia, carers, Private Voluntary and Independent sector providers and health and social care organisations.

A Dementia Stakeholder Group meets quarterly to oversee the implementation of the strategy and action plan. The membership includes Plymouth City Council Co-operative Commissioning Team, Western Locality Clinical Commissioning Group, organisations representing people living with dementia, social care and health providers, public health, Plymouth Hospitals trust, the Carers Hub service, Voluntary Sector services such as Befriending and GPs.

## **Consultation**

Consultation on the draft Strategy and action plan was carried out with a wide range of partners and stakeholders as well as people living with dementia and carers.

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## **The Brilliant Co-operative Council Corporate Plan 2013/14 -2016/17:**

The Dementia Strategy helps meet the City's vision to be a place where an outstanding quality of life can be enjoyed by everyone as it focuses on some key outcomes for people living with dementia which will help to enhance their quality of life and support them to remain independent for as long as possible

The Dementia Strategy supports the Council's Values:

- Democratic: the process of creating the Strategy and Action Plan has been carried out with the involvement of people living with dementia and carers throughout the process
- Responsible: there will be an increasing number of people living with dementia and the Council takes seriously its responsibility for supporting their independence and for them to have choice and control over their lives and the services they use
- Fair: through implementing the strategy the Council aims to treat people with dementia fairly and remove barriers to them being able to engage and participate
- Partners: The Dementia Strategy and Action Plan have been created and will be implemented in partnership with a wide range of organisations and carers groups

The Dementia Strategy and Action Plan fit with the Caring Plymouth agenda, promoting health and wellbeing and striving towards people with dementia being treated equally. This will support the achievement of the Caring Plymouth outcomes in terms of prevention, enabling people with dementia to take control of their lives and treating them with dignity and respect.

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## **Implications for Medium Term Financial Plan and Resource Implications: Including finance, human, IT and land**

There are no implications for the Medium Term Financial Plan or Resource Implications directly related to this Strategy and Action Plan. The recommendations and actions included in both documents aim to improve the city's response to Dementia within the existing financial envelope.

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## **Other Implications: e.g. Child Poverty, Community Safety, Health and Safety and Risk Management:**

None associated with the strategy and action plan

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## Equality and Diversity

Has an Equality Impact Assessment been undertaken?

When considering this proposal it is important to have due regard to the public sector equalities duties imposed upon the Council by section 149 Equalities Act 2010 to

- Eliminate unlawful discrimination, harassment and victimisation and
- Advance equality of opportunity between people who share a protected characteristic from those who do not and to
- Foster good relations between people who share protected characteristics and others

The relevant protected characteristics for this purpose are: (a) age; (b) disability; (c) gender reassignment; (d) pregnancy and maternity; (e) race; (f) religion or belief; (g) sex; (h) sexual orientation

Individual Equality Impact Assessments will be completed for specific commissioning, procurement and service development activity that flows out of the strategies. This will ensure specific and detailed consideration of the impact of service changes resulting from the high level strategic documentation as services are developed.

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### Recommendations and Reasons for recommended action:

To adopt the Joint Dementia Strategy 2014 – 15 and associated Plymouth Action Plan 2014 - 15

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### Alternative options considered and rejected:

None

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### Published work / information:

None

### Background papers:

None

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### Sign off:

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Originating SMT Member: David Simpkins													
Has the Cabinet Member(s) agreed the contents of the report? Yes													